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Liberty Power Sponsors Roots of Hope's Evolution Campus Tour 2007

*Company's Chief Executive Officer to Share Insights on
Entrepreneurship to Cuban-American Students*

FORT LAUDERDALE, Fla. – April 18, 2007 – Liberty Power, the fastest growing, independent energy retailer focused on business consumers, and the only national, minority-owned energy-provider in the country, today announced its sponsorship of the Roots of Hope's Evolution Campus Tour when it stops at New York University on April 18. The campus tour will promote the Evolution Project, the organization's awareness campaign to generate mass-appeal and international solidarity for the Cuban youth by promoting humanity's inherent need for freedom of expression. The New York University stop, sponsored by Liberty Power, will address issues surrounding Freedom of the Press and Artistic Freedom.

David Hernandez, CEO of Liberty Power and a Cuban-American will deliver the welcoming remarks and share with the students his passion for education, entrepreneurship, and the value of freedom in the U.S. which has enabled him to pursue his vision for Liberty Power. Through the Liberty Power Foundation, Hernandez has been an active supporter of educational initiatives within the Hispanic community. The Foundation supports educational programs for disadvantaged youths in the states that Liberty Power serves.

Details on the event

When: Wednesday, April 18, 2007 at 4:30 PM EST

Where: New York University
Kimmel, Room 912

Who: Presenters:

- David Hernandez, Chief Executive Officer, Liberty Power
- Mirta Ojito, journalist, *New York Times*

The Evolution Campus Tour will continue with a direct call with youth leaders in Cuba. Additionally, the evening will conclude with Evolution Entertainment at R-bar at 9:30 PM.

About Liberty Power:

Liberty Power is the fastest growing independent energy retailer focused on business consumers in the United States. Enterprises, entrepreneurs and emerging businesses in high growth markets rely on Liberty for low-cost electricity and the best customer service. Liberty, the only national, minority-owned energy provider, has a singular focus on understanding the specific needs of both small- and medium-sized businesses, as well as large commercial customers, providing the electricity and services they need to succeed. Headquartered in Fort Lauderdale, Florida, Liberty services more than 22,000 business customers and numerous large enterprises in New York, Texas, Maryland and Washington, D.C. The company is additionally licensed to sell power in Connecticut, Delaware, Massachusetts, Maine, New Jersey, Ohio, Rhode Island, and Virginia. National customers include Linens 'n Things, JC Penney and New York Life.
www.LibertyPowercorp.com.

About Roots of Hope:

Roots of Hope, Inc., is a non-profit, non-partisan group sponsoring academic and cultural initiatives focused on youth development in promoting a democratic and pluralistic Cuban society. The Evolution Project is the organization's freedom of expression awareness campaign that engages and empowers youth through art, music, photography, film, discussion, creativity. All rights that we can fully enjoy, but our counterparts in Cuba cannot. For more information, please visit www.rootsofhope.org or www.raicesdeesperanza.org

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