



Pennsylvania Electric Choice

- In 1997, Pennsylvania passed the PA Electric Choice Act
- Under this Act, utility electricity rates were capped at 1996 levels to allow the state time to prepare for its transition to a competitive market
- These rate caps began to expire in 2002. The last caps will be lifted January 1st, 2011



PPL, Duquesne Light, PennPower, Pike County Power & Light: rate caps have expired
PECO, Metropolitan Edison, Penelec, Allegheny Power: rate caps expire January 1, 2011

Questions to Ask An Electric Generation Supplier (EGS)

- Q What is your charge per usage (kWh) for energy supply?
- Q What does this price include?
- Q Is this a fixed charge or does it vary depending on: market price, time-of-day, or use?
- Q If this is a fixed rate, how long does it stay fixed?
- Q What is the length of the agreement?
- Q Is there a security deposit, cancellation fee or other fees?
- Q What happens if I move?
- Q What happens if there is an outage?
- Q Do you guarantee savings?
- Q When will I be billed for energy supply and are your charges included in my utility bill?
- Q When will I receive my first bill?
- Q Who do I contact about billing questions?
- Q Will there be a credit check?
- Q What is your Customer Service phone number? Can I contact you by email?

Benefits of Electric Competition for Pennsylvania Consumers

- Competition leads to customer-focused service and innovative product development
- Liberty Power understands the needs of residential, business, government and institutional customers operating in competitive electricity markets; Pennsylvania customers will benefit from our experience
- As a Electric Generation Supplier (EGS), Liberty Power is customer-focused, driving lower prices, better service, and innovative product solutions



- PPL rates were frozen from 1996 through 2009. We've all seen how gasoline prices have risen and fluctuated in the past 11 years; energy prices tend to follow a similar curve
- PPL contracted the bulk of its 2010 supply in the first half of 2009. Energy prices declined over the course of 2009, meaning PPL bought their 2010 supply at rates higher than today's market rate
- Because Energy Suppliers **can** offer rates based on **today's** low electricity rates, expect to see significant savings over the utility if you sign up with a supplier like Liberty Power



Frequently Asked Questions

Q If I switch to Liberty Power, do I need to inform my current utility?

A No, we will take care of the notification and switching process with the utility or your current EGS if you've already switched. If you have already switched to an EGS, you should contact them to confirm you are not currently under a contract.

Q Who will bill me?

A Customers in PPL territory will still receive a single bill from the utility. Your Liberty Power generation charge will appear as a separate line item on your bill.

Q Who do I call if the power goes out or the lines are damaged?

A You will still contact your utility for any power outages.

Q Will service reliability change?

A No. The delivery of your electricity is still regulated to ensure power lines are well maintained. This guarantees that you will obtain power with the equivalent service reliability you have always known.